

NOV 20 1944

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**FASHION CALENDAR**

**FRANCES HUGHES. Editor**

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693



# FASHION CALENDAR

**NOTE:** Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

THANKSGIVING DELAYS FASHION CALENDAR NEXT WEEK

FASHION CALENDAR WILL REACH YOU ONE DAY LATE  
NEXT WEEK BECAUSE OF THE THANKSGIVING HOLIDAY.

DATE \_\_\_\_\_

WHAT'S GOING ON

GIVEN BY

WHERE

SPECIAL  
ANNOUNCE-  
MENT

DELAY CONTINUES IN RESORT SHOP AND EARLY SPRING OPENINGS

Delivery uncertainties of Resort and early Spring merchandise to retail stores continues to prevent their announcement of any definite dates for the opening of Resort Shops. Promotion plans are still indeterminate in almost all stores. FASHION CALENDAR will keep its subscribers informed as definite dates of Resort Shop Openings are announced.

## CHRISTMAS ACTIVITIES IN NEW YORK STORES

Now  
Going  
On-  
Xmas

PROMOTIONAL XMAS  
RADIO PROGRAM

SIMPLICITY PATTERN CO.

3 N.Y. RADIO STATIONS  
WJZ, WEAJ, WNEW

"Make It For Christmas", a program stressing the patriotic importance of home-made Christmas gifts, is being promoted by three women's radio programs: Thyra S. Winslow on WNEW; Adelaide Hawley on WEAJ; and Alma Kitchell on WJZ. In connection with this promotion, "Simplicity Sue", a fashion-minded teen-age character will be introduced and will appear in the Jan. issue of "Calling All Girls" Magazine. Tie-in fashion shows for retailers are also planned. Simplicity Publicity: Florence Pullman, AS. 4-7570. "Calling All Girls" Publicity: Betty Green, CA. 5-6810.

Now  
Going  
On

PANORAMA OF  
CHRISTMAS TOYS

R. H. MACY &amp; CO.

TOY DEPARTMENT  
4TH FLOOR

This three-sectioned panorama will consist of a rich uncle's shop with fine, extravagant toys; an Old Mill Pond, where the children may fish and get a prize; and a variety of dolls moving along on a rotating belt. Publicity: Virginia Meyer, CH. 4-2000.

Now  
Going  
On

CHRISTMAS  
PACKAGE HOUSE

FREDERICK LOESER & CO.  
BROOKLYN

TOY DEPARTMENT

Children enter the house of "Coney Island" mirrors and get a gift package. Santa Claus is outside to greet the youngsters and listen to their Christmas requests. Publicity: Paul Murphy, TR. 5-8100.

Now  
Going  
On

VICTORIAN FAMILY  
FOR XMAS DISPLAY

BLOOMINGDALE'S

59TH AT LEXINGTON

On the street floor, there are 18 large murals of a Victorian family in Christmas scenes. Also a big old-fashioned sleigh, with mother, father, and children dressed in Victorian style. Santa Claus arrives on Nov. 24, in a huge sleigh drawn by pastel-tinted plastic reindeer. He will give small gifts to each child. Publicity: Karen Hollis, VO. 5-5900.

Now  
Showing

SANTA CLAUS  
TOY MARKET

B. ALTMAN & CO.

TOY DEPARTMENT  
5TH FLOOR

Santa presides at Altman's Toy Market, which consists of aisles of Xmas toys arranged like a market place. Publicity: Faith Willcox. MU. 9-7000.



DATEWHAT'S GOING ONGIVEN BYWHERECHRISTMAS ACTIVITIES IN NEW YORK STORES (Continued)

Now Going On	CHRISTMAS TOYLAND Christmas with an international spirit -- a Mexican Peon and a Russian Peasant in addition to Santa Claus, a cow-boy, a clown, a flying jinny, and a ring-master. Entrance fee, 30¢ for a ride on the flying jinny and a surprise gift package. Children invited. In the window, Sue Hastings' Marionettes, wearing delightful Elizabethan costumes, will be in action from Fri. Nov. 24 until Christmas. Publicity: Joan Ressler, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN
Now Going On	SANTA CLAUS HOUSE Santa Claus will greet the children as they enter his house which is painted lime green, and peppermint stick to look like cake frosting. Publicity: Agnes Crotty, WI. 7-9600.	FRANKLIN-SIMON CHILDREN'S DEPARTMENT 6TH FLOOR
Now Showing	SANTA CLAUS ARRIVES ON A CHRISTMAS SHIP A <del>train</del> ride through fairy-land on a miniature locomotive will be the amusement feature for children. All youngsters invited. Publicity: Rhoda Friedman, TR. 5-5700. <i>Each child boards the Xmas ship &amp; receives a gift souvenir book from Santa</i>	THE NAMM STORE BROOKLYN TOY DEPARTMENT 4TH FLOOR
Saturday Nov. 18	SANTA CLAUS IN RESIDENCE Santa Claus will be introduced and will remain permanently from Nov. 24 on. He will give Robin Hood comic books to each child. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET CHILDREN'S DEPARTMENT 2ND FLOOR
Saturday Nov. 18 Until Xmas SAT. DEC 2 Xmas	DIO DOG CIRCUS FOR CHRISTMAS Mr. Di Dio, famous for his dog circus, will be on hand with eight dogs and a monkey. Also the clown, Jack Le Claire, with his "lit-up" nose. Santa takes up residence on Nov. 13th; and in the windows, from Sat., Dec. 2, until Christmas, antique dolls and children will be shown in Xmas activities, wearing clothes lent by the Brooklyn Museum. Publicity: Alice Hutton, WI. 7-7000.	JAMES MCCREERY 5TH AVE. AT 34TH ST.
Monday Nov. 20	GIFT COUNCILORS FOR CHRISTMAS Servicemen and civilians will be assisted in Christmas shopping by 15 Christmas gift councilors, wearing special caps to make them stand out in the crowd. Santa Claus will be on the Children's Floor to tell Christmas stories and give each child an autographed photograph. Publicity: Helen Kauper, PL. 3-4000.	SAKS 5TH AVENUE THROUGHOUT THE STORE
Friday Nov. 24	SANTA CLAUS IN WINDOWS There will be two Santa's at Gimbel's: one in the windows and one in the store. The Toy Department is featuring an exciting carousel. Publicity: Doris Bartnett, PE. 6-5100.	GIMBEL BROTHERS WINDOWS



DATEWHAT'S GOING ONGIVEN BYWHEREWEEK ENDING FRIDAY, NOVEMBER 17, 1944

Starting	SPRING SHOWING	TRIGERE	37 WEST 57TH STREET
Nov. 17	Showing of tailored clothes. Open to trade, by appointment <u>only</u> . Clothes on display at 11:30 A.M., 4:30 P.M. Contact: Robert Trigere, PL. 3-6778.		

Now	SEVERAL SPRING	13 NEW YORK	INDIVIDUAL NEW YORK
Showing,	COLLECTIONS	CREATORS	SHOWROOMS
To	Hattie Carnegie - Contact: Josephine Hughes, WI. 2-2600.		
Nov. 30	Nettie Rosenstein - Beginning Nov. 16 - BR. 9-6890.		
By	Pattullo Modes - Mornings Only - Contact: Mr. Cohen, ME. 3-5650.		
Appoint-	Maurice Rentner - Contact: Herman Seginfeld, LA. 4-6968.		
ment only	Ben Reig - Contact: CH. 4-1542.		
	Ren Eta Gowns - 10:30 A.M. and 2:30 P.M. Contact: LA. 4-8312.		
	Ann Miller - 2:30 P.M. Contact: CH. 4-3966.		
	Samuel Kass - Contact: LA. 4-4295.		
	Louise Barnes Gallagher - 2:30 P.M. Contact: BR. 9-6177.		
	Milgrim - Misses, 10:00 A.M. and 2:00 P.M.; Juniors, 11:30 A.M. and 3:30 P.M. Publicity: Ruth Waltz, CI. 7-7200.		
	Spectator Sports - Contact: BR. 9-0091.		
	Anthony Blotta - Nov. 21 - 2:30 P.M. Contact: Miss Vivian, PE. 6-8412.		
	Traina-Norell - Nov. 30 - Mornings only - Contact: Mrs. de Wardner, LO. 5-6166.		

Now	FREE EVENING COURSE	CENTRAL HIGH SCHOOL	225-239 WEST 24TH ST.
Going	ON APPAREL FABRICS	OF NEEDLE TRADES	
On	"Study of Wearing Apparel Fabrics" is the title of the free evening course		
6:30 P.M.-	given Monday through Thursday at the Central High School of Needle Trades,		
8:30 P.M.	for apparel buyers, salesmen, and piece goods buyers. It covers recogni-		
	tion, analysis, and testing of wearing apparel fabrics. Contact: Benjamin		
	Keller, PE. 6-7182.		

Now	TEXTILE	TRAPHAGEN SCHOOL	1680 BROADWAY
Showing	EXHIBITION	OF FASHION	AT 52ND STREET
	A display of fashion fabrics designed by students of the Traphagen Studios		
	of Textile Design, arranged in cooperation with the School's Display		
	classes, under the direction of Tobie Kay, instructor. Visitors welcome,		
	9 A.M. to 9 P.M.; Saturdays until 5 P.M. Contact: Dorothy Tyroler, CO.5-2077.		

Now	OPENING OF NEW	YOUNG ORIGINALS	HOTEL NEW YORKER
Showing	SPRING LINE		ROOMS 722-723
	The new Spring collection of Young Originals, previously shown to the Press		
	at the Waldorf Astoria Hotel, is now being shown to the trade at the Hotel		
	New Yorker. By appointment only. BR. 9-3336. Publicity: Mildred Kaldor,		
	PL. 3-5782.		

Now	SPRING MILLINERY	STETSON HATS INC.	475 FIFTH AVENUE
Showing	PRESENTATION		SHOWROOM
	New Spring hat collection, featuring straws, and including snow-white		
	panamas, pastels and high shades in felt. Open to buyers. Press by in-		
	vitation. Publicity: Sophie Goode, VA. 6-0295.		
Now	CONTEMPORARY ART	ALLIED ARTISTS OF	N.Y. HISTORICAL SOCIETY
Going	EXHIBITION	AMERICA, INC.	170 CENTRAL PARK WEST
On -	Works in oil, water color, sculpture and mural designs will be eligible for		
Nov. 26	Allied Artists Medals of Honor and cash awards, at the thirty-first annual		
	exhibition of contemporary art of the Allied Artists of America, Inc. -3-		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Going On	"TOGETHER AGAIN" HAT PROMOTION For Columbia's forthcoming movie, "Together Again", (co-starring Irene Dunn - and Charles Boyer in the story of a hat that transforms a small town miss into a glamor girl), John Frederics designed a ravishing hat and released it for exploitation to more than 50 manufacturers in better and popular-priced brackets. This hat and others in a group of "Together Again" hats will be promoted by retailers across the country in a tie-in with the local opening date of the picture. Although New York stores plan to tie in, plans are not far enough along to be outlined as we go to press. For hat resources, contact: Millinery Fashion Bureau, CH. 4-6547.	COLUMBIA PICTURES & MILLINERY FASHION BUREAU	STORES ACROSS THE COUNTRY
Friday Nov. 17 3:15 P.M.	THANKSGIVING SPECIALS AT COOKING SCHOOL SESSION Preparation of food and decorations, to make a festive Thanksgiving holiday, discussed by nutritionist Helen Hovey in conjunction with the N.Y. State Food Emergency Commission. Open to press and public. Publicity: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE BROOKLYN	COLONIAL ROOM 3RD FLOOR
Friday Nov. 17	ANNUAL MEETING AND LUNCHEON There will be a general morning session and a luncheon with addresses by Herman Cohn, Chairman of the Board, and Dr. Claudius Murchison. After luncheon, a forum discussing the raw cotton problem facing the industry. Contact: The Cotton-Textile Institute, WO. 2-0270.	THE COTTON-TEXTILE INSTITUTE	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Saturday Nov. 18 10:30 A.M.	"CALLING ALL GIRLS" FASHION SHOW A teen-age fashion show with commentaries by Nancy Pepper, Fashion Editor, "Calling All Girls" Magazine. Harry Conover will select the winning photograph of the Cover Contest, entrees for which are now being submitted. Parents, teen-agers, and press invited. Publ.: Doris Bartnett, PE. 6-5100.	GIMBEL BROTHERS	TEEN AGE SHOP 3RD FLOOR
Saturday Nov. 18 10:30 A.M.	"NAMM'S ALL GIRLS' CLUB" AND FASHION SHOW A "Christmas Wish" Show, including a fashion presentation of back-to-school fashions, the winning clothes of Namm's Wardrobe Design Contest, and their judges. A group of Christmas presents children dream about will also be shown, and a movie depicting how the winning Design Contest clothes were chosen. Open to Press and Public. Publicity: Rhoda Friedman, TR. 5-5700.	THE NAMM STORE BROOKLYN	AUDITORIUM 5TH FLOOR
Sunday Nov. 19 3:30 P.M.	LECTURE: SOCIAL SANC- TIONS OF FASHION On Nov. 19th, "Basic Forms and Basic Needs" discussed by Lee Simonson. Public invited. Publicity: Charlotte Hughes, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. LECTURE HALL

WEEK BEGINNING MONDAY, NOVEMBER 20, 1944

Monday Nov. 20 1:00 P.M. Luncheon	CUSTOM-ORDER FASHIONS AT LUNCHEON Winter custom-made fashions, including hats, will be shown. Open to public. Press by invitation. Luncheon from \$1.85. Contact: Farquharson & Wheelock, PL. 3-1436. St. Regis Publicity: Mary Alice Rice, PL. 3-4500.	FARQUHARSON & WHELOCK (23 WEST 57TH STREET)	ST. REGIS HOTEL IRIDIUM ROOM
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 20 1:15 P.M.	<p> XMAS PARTY FOR PRESS;  "HOLIDAY HEADLINES"  Fashions in hair styles for the coming Holiday season will be presented at a combination Press-Public luncheon-party. Santa Claus will be there, his grab bag filled with gifts for soldiers at Halloran Hospital. Open to public. Press by invitation. Luncheon, \$3. Commentaries and publicity: A. Gail, CI. 6-3795. Plaza Publicity: Mr. Byrne Bauer, PL. 3-1740. </p>	JOHN HALL	PLAZA HOTEL TERRACE ROOM
Monday Nov. 20 4:00 P.M. Cocktail Party	<p> SPRING COLLECTION:  "TWIGS" AND "CHIPS"  Clothes for little boys, styled like Dad's leisure and sportswear outfits. First showing of the "Chips" line (which signifies "a chip off the old block"), consists of ages 4 to 12. "Twig" (from "bent twig") covers the 3 to 7 age group. Press by invitation only. Contact: William B. Schwartz, WA. 9-6211. </p>	WILLIAM B. SCHWARTZ	SHOWROOM 1107 BROADWAY
Monday Nov. 20 4:00 P.M. Cocktails	<p> MOVIE: NORTHERN  IRELAND LINENS  A nine-minute newsreel describing where Northern Ireland's linen has been going during these war years. Members of the Irish Linen Guild will answer questions on the merchandise now available and the prospects for receiving more linens, both for future fashions and homes. Publicity: Clare Elliott, MU. 2-7340. </p>	BRITISH INFORMATION SERVICE	HOTEL ROOSEVELT MEZZANINE
Monday Nov. 20 4:00 P.M.-	<p> PARACHUTE BOND  RALLY PARTY  Celeste Holm, star of "Bloomer Girl", will be guest of honor. Dave Elman, Hobby-Lobby radio program master of ceremonies, will conduct a War Bond Auction for such valuable possessions as Nylons, theatre tickets, Scotch, etc. Orchestra, refreshments, and entertainment. All invited. Contact: Williams Advertising Agency, MU. 3-8592. </p>	GLOVE INDUSTRY DIV. OF U. S. TREASURY	244 MADISON AVENUE NEW YORK CITY
Monday Nov. 20 4:30 P.M.	<p> OPENING OF  NEW SALON  A former famous Paris designer will open an unusual New York salon dedicated to men and specializing in exclusive feminine accessories including lingerie, gloves, perfume, costume jewelry and bags. For mysterious reasons, the shop is called Q's. Press, strictly by invitation. Publicity: Viola Shefer, PL. 3-2117. </p>	Q's	413 MADISON AVENUE AT 48TH STREET
Monday Nov. 20 5:00 P.M.- 7:00 P.M.	<p> WAR BOND  FASHION SHOW  Admission by purchase of WAR BOND ONLY to this mid-season fashion show. Hildegard will entertain, and there will be an auction of beautiful clothes and gifts, with bidding by War Bonds instead of money. Publicity: Jo Parrish, EL. 5-6800. </p>	BONWIT TELLER	PLAZA HOTEL GRAND BALLROOM
Tuesday Nov. 21	<p> B-29 BOMB ON  EXHIBIT  In honor of the B-29 Super-Fortress which Abraham &amp; Straus is giving to the Army in the Sixth War Loan Bond Drive, the type of bomb carried by this super-fortress will be on exhibit. Publicity: Joan Ressler, TR. 5-7200. </p>	ABRAHAM & STRAUS	FULTON STREET IN FRONT OF STORE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 21 12:30 P.M. Luncheon	COSMETIC DIVISION LUNCHEON MEETING Helen Valentine, Editor-in-Chief, Seventeen Magazine; Beatrice Ecks, and Harriet Zucker will participate in this Junior Miss Round up; a report on Grooming and Beauty Guidance of the 'Teen-age Girl. Kathleen Cory will preside. Open to members and guests. Luncheon, \$1.65. Contact: The Fashion Group, Inc., CI. 7-1734.	THE FASHION GROUP, INC.	MURRAY HILL HOTEL PARK AVE. AT 40TH ST.
Tuesday Nov. 21 1:00 P.M. Luncheon	ACCESSORIES "COME OF AGE" An all-accessories Fashion show. Open to public. Press by invitation. Luncheon a la carte. Fashion Accessories Publicity: Mildred Kaldor, PL. 3-5782. Ritz Carlton Publicity; Marion Morrison, PL. 3-4600.	FASHION ACCESSORIES MAGAZINE	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 21 2:30 P.M., 4:00 P.M.	ARALAC FASHION SHOW Clothes made of Aralac will be modeled. Open to Press and Public. Publicity: Nan Findlow, Market 2-1212.	L. BAMBERGER & CO. NEWARK	FABRIC DEPARTMENT 2ND FLOOR
Tuesday Nov. 21 4:00 P.M.	PRESS LAUNCHING: EVERFAST SHIRTING Sportclothes, dresses, blouses, and a nightgown made of new Everfast Spun Rayon Miracle Shirting fabrics will be presented. Press, strictly by invitation. Publicity: Jo Parrish, EL. 5-6800.	BONWIT TELLER	RECREATION ROOM TWELFTH FLOOR
Tuesday Nov. 21 4:00 P.M.	PRESS PARTY INTRO- DUCING NEW FABRICS Hope Skillman is taking her "Out Of This World Fabrics" to the Coast, to show West Coast creators her new and original striped cottons, plaids, spun rayons, prints and other fabric designs. Press preview by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	HOPE SKILLMAN FABRICS	TOWN HOUSE LOS ANGELES, CALIF.
Tuesday Nov. 21	PREVIEW: EXHIBIT, "LAST 3 DECADES OF N.Y. FASHION The Museum is opening at a private preview to members and their friends a special exhibition entitled "The Last Three Decades of Fashion in New York, 1915-1945". At 4:00 and 5:00 of the same afternoon "Fashions of Tomorrow" will be presented in the Museum Auditorium by Henri Bendel; Fira Benenson of Bonwit Teller; Bergdorf Goodman; Hattie Carnegie and Sophie of Sak's-Fifth Avenue. Because of the limited seating capacity of the Auditorium, please write or phone for tickets for the Fashion Show. This exhibit will be opened to the public on Nov. 22nd and remains on view for 6 weeks. Publicity: Jerome Irving Smith, LE. 4-1672.	MUSEUM OF THE CITY OF NEW YORK	5TH AVE. AT 103RD- 104TH STREETS
Wednesday Nov. 22 8:30 A.M.- 9:00 A.M.	RADIO INTERVIEW WITH MADELYN KURTH New developments for rayon in the post-war will be discussed by Madelyn Kurth, Educational Director for Rayonier. Publicity for Nancy Craig; Muriel Cahill, CI. 7-5700.	NANCY CRAIG PROGRAM	STATION WJZ 770 ON THE DIAL
Wednesday Nov. 22 1:00 P.M. Luncheon	LUNCHEON SHOWING OF NEW HOLIDAY FASHIONS Custom-made originals, gowns, and furs for the Holiday season. Open to public. Press by invitation. Luncheon a la carte. Contact: Viola Shefer, PL. 3-2117.	ALICE OROVAN (785 5TH AVE.)	PIERRE HOTEL COTILLION ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 22 1:00 P.M. Luncheon	"FURS FOR CHRISTMAS THANKS GIVING" Exciting collegiate, dowager, and deb styles will be shown, in addition to many scarves and accessories especially designed for "Thanks Giving at Christmas." Open to public. Press by invitation. Trencher publicity, Terence MacGrath, WI. 2-8200. Waldorf Publicity: Ted Saucier, EL. 5-3000.	TRENCHER FURS	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Nov. 22 7:30 P.M.- 9:30 P.M.	8TH LECTURE IN FASHION TRAINING COURSE "Jobs In Public Relations" - working for others or running your own business - will be discussed by Jean Gordon, June Hamilton Rhodes, and Eleanor Pollock. Fee, \$2. Single tickets available occasionally; apply 18th floor of Barbizon on night of lecture. Contact: Fashion Group, Inc. CI. 7-1734.	THE FASHION GROUP, INC.	THE BARBIZON 63RD AT LEXINGTON AVE.
Wednesday Nov. 22- Nov. 29	TRADE SHOWING OF NEW SPRING MILLINERY Contact: PL. 3-2936.	HELEN LIEBERT	SALON 19 WEST 57TH STREET
Thursday Nov. 23	THANKSGIVING DAY By Presidential Proclamation.		
Monday Nov. 27 1:00 P.M. Luncheon	FASHION SHOW OF RESORT CLOTHES The very latest fashions for Palm Beach and southern resort wear. Open to public. Press by invitation. Luncheon from \$1.85. Russeks Publicity: Beatrice Castle, WI. 7-1900. St. Regis: Mary Alice Rice, PL. 3-4500.	RUSSEKS 5TH AVENUE	ST. REGIS HOTEL IRIDIUM ROOM
Monday Nov. 27- Mar. 31, 1945	GALA OPENING: GRAND OPERA SEASON Fashion finery will again blossom brightly at the gala opening of the Metropolitan Opera Season. Opening night performance, "Faust". Publicity: Margaret Carson, MU. 2-2055.	METROPOLITAN OPERA ASSOCIATION	MET. OPERA HOUSE B'WAY AT 39TH ST.
Tuesday Nov. 28 1:00 P.M. Luncheon	HOLIDAY FASHIONS AND GIFT SHOWING Ensembles for day and evening, and gifts for the Holiday season. Open to public. Press by invitation. Luncheon a la carte. De Pinna Publicity: Dorothy Coburn, VO. 5-4800. Ritz Publicity: Marion Morrison, PL. 3-4600.	DE PINNA	RITZ CARLTON HOTEL OVAL ROOM
Thursday Nov. 30- Dec. 2 2:30 P.M.	TALKS ON BASIC PATTERN FITTING Miss Kathryn Maillefert, Butterick stylist, will conduct the lectures. Open to Public and Press. Publicity: Nan Findlow, Market 2-1212.	L. BAMBERGER & CO. NEWARK	ALCOVE ROOM 10TH FLOOR
Wednesday Nov. 29 1:00 P.M. Luncheon	FASHION PRESENTATION AT LUNCHEON Holiday fashions for North and South. Open to Public. Press by invitation. Luncheon a la carte. Arnold Constable Publicity: Miss Wedlock, CA. 5-2300. Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.	ARNOLD CONSTABLE	WALDORF ASTORIA SERT ROOM
Wednesday Nov. 29 1:00 P.M. Luncheon	"WE FLY TO THE SUN" FASHION SHOW A dramatic resort collection from Jaeckel's ready-to-wear department. Open to public. Press by invitation. Luncheon a la carte. Fashion show under supervision of Viola Shefer, PL. 3-2117.	JAECKEL	PIERRE HOTEL COTILLION ROOM



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 29 <del>Dec. 1</del> 2:00 P.M. Dec. 1	ANNUAL "YE OLDE ENGLISH FAIRE" <del>Some Christmas shopping can be done at the 24th annual bazaar, which is pro-</del> ceeds are for the benefit of the Victoria Home for Aged British men and women. Many attractive and interesting gifts on display. Free admission to Faire. There will be a Fashion Show and Tea on Nov. 30 at 4 P.M., consisting of "Fashion On The Home Front", presented by The Traphagen School of Design. Clothes designed by former students who are now in the armed forces. There will also be costumes of the "Bride of the United Nations", representing authentic historic and native dresses. Admission \$1.25. Contact: Mrs. Edwin Jones, Gibraltar 2-4935.	DAUGHTERS OF BRITISH EMPIRE OF N.Y. STATE	HOTEL BILTMORE GRAND BALLROOM
Wednesday Nov. 29 4:00 P.M.- <del>4:45 P.M.</del> <del>4:45 P.M.</del>	<u>PRESS PREVIEW:</u> NEW RESORT CLOTHES COLLECTION Fresh interpretation of the clothes American women love. Alice Johnston, WI. 7-3300.	LORD AND TAYLOR 5 <sup>th</sup> AVE. AT 39 <sup>th</sup> ST	BIRD CAGE 5TH AVE. AT 39TH ST. FIFTH FLOOR
Wednesday Nov. 29- Mar. 4, '45	EXHIBIT: PROBLEMS OF CLOTHING This exhibit will demonstrate that dress is undergoing change due to the present war. Open to public and press. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Thursday Nov. 30 11:00 A.M.	HOME SEWING LESSONS "My Form", a basic foundation pattern, discussed by Mrs. Spohn, free-lance designer. Open to press and public. Contact: Dorothy De Groat, CH. 4-2000.	R. H. MACY & CO., INC.	5TH FLOOR
1st week of Dec.	OPENING OF SOUTHERN RESORT SHOPS Publicity: Jo Parrish, EL. 5-6800.	BONWIT TELLER	MIAMI BEACH PALM BEACH
Saturday Dec. 2 1:00 P.M.	ALLIED FLAG BALL AND DEBUTANTE COTILLION About 100 debutantes will have their coming out parties in connection with this Third Annual Ball, sponsored by Coty's. Mrs. Frank Vanderlip is Chairman again this year. Tickets range from \$7.50 to \$100. Servicemen admitted for \$3.50; a debutante and her escort, \$20. Dancing, games and dinner included. Publicity: Eleanor Lambert, PL. 5-8580. Contact: Miss Best, MU. 6-3333.	N.Y. INFIRMARY FOR WOMEN AND CHILDREN	WALDORF ASTORIA HOTEL GRAND BALLROOM
Tuesday Dec. 5 4:00 P.M. Cocktails	<u>PRESS PREVIEW:</u> SPRING FABRICS This show will feature Spring woollens in costumes designed by Davidow, Philip Mangone, Vera Maxwell, and other leading style-creators. Show at 4:30 P.M. sharp. Press, strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	JOHN WALTHER FABRICS	ST. REGIS HOTEL PENTHOUSE
Wednesday Dec. 6 1:00 P.M. Luncheon	"ROUND THE CLOCK" RESORT FASHIONS All types of resort clothes, from bathing suits to glamorous cocktail dresses, will be presented at this luncheon fashion show. De Pinna Publicity: Dorothy Coburn, VO. 5-4800. Waldorf Publicity: Ted Saucier, EL. 5-3000.	DE PINNA	WALDORF ASTORIA HOTEL SERT ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 5 2:00 P.M.- 6:00 P.M.	PRESS PREVIEW: "FROM SKETCH TO STAGE" DESIGNS A Press Preview of designs for theatrical sets and costumes, illustrating the various stages of a production. Opera, drama and ballet will be repre- sented. Press by invitation only. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET AUDITORIUM GALLERIES
<del>FROM DEC. 6 TO JAN. 7, EXHIBIT WILL BE OPEN TO PUBLIC.</del>			
Thursday Dec. 7 1:00 P.M. Luncheon	FASHION SHOW OF GIFT JEWELRY Exciting Christmas gift suggestions from Jensen's famous silver jewelry and accessories. Also, party frocks for tots. Open to Public. Press by in- vitation. Luncheon from \$2.85. Jensen Publicity: Rosemary Sheehan, CI. 7-8060. Plaza Publicity: Byrne Bauer, PL. 3-1740.	GEORG JENSEN	PLAZA HOTEL PERSIAN ROOM
X Saturday Dec. 9, Dec. 10	SEMI-ANNUAL MEETING OF DISPLAY MANUFACTURERS The semi-annual meeting of the Nat'l Ass'n of Display Mfrs. will review activities of the past 6 months and discuss the procedure of conducting the market weeks in June. Contact: Albert Bliss, BR. 9-8848.	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES	PENNSYLVANIA HOTEL 8TH AVE. AT 34TH ST.
Tuesday Dec. 12 1:00 P.M. Luncheon	FASHIONS IN COTTONS A showing of the very latest resort cottons, play clothes, and travel clothes designed by Zachary Bogart. Open to public. Press by invitation. Luncheon a la carte. Cotton Shop Publicity: Rosemary Sheehan, CI. 7-8060. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	THE COTTON SHOP	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Dec. 12 4:00 P.M.	CHRISTMAS "GROG" PARTY FOR MEN ONLY Elaborate hostess gowns designed by Mr. Sidney will be shown to the in- vited press. Publicity: Rosemary Sheehan, CI. 7-8060.	MARJORIE CASTLE	SALON 15 EAST 53RD STREET
Wednesday Dec. 13 1:00 P.M. Luncheon	LUNCHEON-FASHION SHOW Open to public. Press by invitation. Luncheon a la carte. Russeks Pub- licity: Beatrice Castle, WI. 7-1900. Waldorf: Ted Saucier, EL. 5-3000.	RUSSEKS 5TH AVE.	WALDORF ASTORIA HOTEL SERT ROOM
Thursday Dec. 14 11:00 A.M.	YOUR DRESSMAKING PROBLEMS The most frequent stumbling blocks in dressmaking will be discussed by Miss Carter. This will be the last discussion until the next dressmaking series is announced. Contact: Dorothy De Groat, CH. 4-2000.	R.H. MACY & CO., INC.	DRESSMAKING CENTER 5TH FLOOR
Thursday Dec. 14 4:00 P.M.	PRESS PARTY INTRODUCING NEW YOUNG PERFUMES Press strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	JUDY 'N JILL	BARBERRY ROOM 19 EAST 52ND STREET
Monday Dec. 18 4:30 P.M. Cocktails	TANGEE PRESS COCKTAIL PARTY Beauty and fashion editors are invited to attend the annual Tangee Cocktail Party. Press by invitation only. Publicity: Laura Benham, WI. 2-3000.	TANGEE LIPSTICK	WALDORF ASTORIA LE FERROQUET SUITE



MUSIC... THEATRES... MOVIES... NIGHT SPOTS

- Now Playing- CITY CENTER OPERA SEASON CITY CENTER, 131 WEST 55TH STREET  
Nov. 26 "Cavalleria Rusticana", "Pagliacci" and 2 new ones, Puccini's "Manon Lescault", and Strauss' "The Gypsy Baron" in the new George Mead version. Opening night attraction will be "Manon Lescault" with Dorothy Kirsten, Norbert Ardelli, and others; conductor, Laszlo Halasz. Tickets from 90¢-\$2.40. Publicity: Jean Dalrymple, MU. 5-3114.
- Now Showing- EXTENDED ENGAGEMENT: BALLET INTERNATIONAL, INT'L THEATRE, COLUMBUS CIRCLE  
Dec. 24 Ballet International, originally scheduled to play only a 6-week engagement in New York, will extend its engagement through Sunday, Dec. 24. The company is headed by Andre Eglevsky, Viola Essen, Marie Jeanne, and William Dollar. Artistic Director: George de Cevas. Contact: CO.5-7661.
- Friday.....PREMIERE: "NONE BUT THE LONELY HEART" (Movie) PALACE THEATRE, B'WAY AT 47TH  
Nov. 17 An RKO picture starring Cary Grant and Ethel Barrymore, with Barry Fitzgerald and June Duprez. Based on Richard Llewellyn's novel about a poor London lad and his attempt to better himself spiritually. Costumes, Renie. Publicity: Rutgers Neilson, CO. 5-6500.
- Friday.....PREMIERE: "THE VERY THOUGHT OF YOU" (Movie) STRAND THEATRE, B'WAY AT 47TH  
Nov. 17 A Warner Bros. picture about two soldiers who have returned from overseas, starring Dennis Morgan, Eleanor Parker, Faye Emerson. Costumes: Milo Anderson. Publicity: Eve Siegel, CI. 6-1000.
- Friday.....OPENING: "THE STREETS ARE GUARDED" HENRY MILLER'S THEATRE, 124 W. 43RD  
Nov. 17 New play by Col. Lawrence Stalling, starring Jean Cagney, Joel Marston, 8:40 P.M. Phil Brown. About a soldier, sailor, and one marine on a South Pacific island. Settings by Lee Simonson. Producer: John C. Wilson. Publicity: Willard Keefe, CI. 7-5282.
- Tuesday.....OPENING: "THE LATE GEORGE APLEY" LYCEUM THEATRE, 45TH ST. EAST OF B'WAY  
Nov. 21 Dramatization of John P. Marquand's Pulitzer Prize novel into a light-mannered comedy of a Beacon Hill Boston family with traditions to uphold. Staged by George S. Kaufman. Settings and costumes by Stewart Chaney. Publicity: John P. Toohey, BR. 9-6048.
- Wednesday....PREMIERE: "AND NOW TOMORROW" (Movie) PARAMOUNT THEATRE, TIMES SQUARE  
Nov. 22 A Paramount picture starring Alan Ladd and Loretta Young. A love story about a deaf girl and a doctor. Costumes, Edith Head. Publicity: Aileen Brenon, BR. 9-8700.
- Thursday.....OPENING: "THE MAN WHO HAD ALL THE LUCK" FORREST THEATRE, 230 WEST 49TH ST.  
Nov. 23 A new play by Arthur Miller, produced by Herbert Harris and directed by Joseph Fields. Settings, Frederick Fox. Publ.: James Proctor, MU. 2-9147.
- Monday.....GALA OPENING: METROPOLITAN OPERA, METROPOLITAN OPERA HOUSE, B'WAY AT 39 ST.  
Nov. 27 There will be 18 consecutive Mon. evenings and matinees in addition to the Wed., Thurs. and Fri. evening subscription series. Box office opens on Tues., Nov. 20, at 10:00 A.M. for the sale of tickets for the first week of opera. Opening night performance, "Faust", with Licia Albanese and Raoul Jobin. Orchestra subscriptions, \$5.50 top, per performance. Publicity: Margaret Carson, MU. 2-2055.
- Tuesday.....CONCERT PERFORMANCE, BKLYN. INSTITUTE OF ARTS & SCIENCES, 30 LAFAYETTE ST.  
Nov. 28 Soloist, Vladimir Horowitz. Contact: ST. 3-6700.